

DP WORLD ILT20 MASCOT DESIGN COMPETITION

#MYILT20MASCOT

IMAGINE > DRAW > WIN

Your idea could become the official mascot of
UAE's biggest cricket league - DP World ILT20.



WHAT IS DP WORLD ILT20?

DP World ILT20 is the UAE's premier T20 cricket league.

It features six exciting teams and world-class players, with fans cheering from every corner of the country.

Season 4 of DP World ILT20 kicks-off this UAE National Day, on the 2nd of December, 2025.



HELLO CREATORS!

Have you ever imagined a character and wished it could come to life?

NOW IS YOUR CHANCE!!!

We are inviting students across the UAE to help create our very first official mascot; a fun, bold, and loveable character that could appear in stadiums, on screens, and at fan events across the country.

We want to see what you imagine when you think of the UAE and the joy of cricket.



DP WORLD
International League
T20



YOUR CREATIVE JOURNEY...

DRAW A CHARACTER

You can draw a bird, animal, desert hero or **anything that you can imagine**. It can be a male, female, or both.
It must be hand-drawn and on a plain white A4 sheet.

DESCRIBE IT

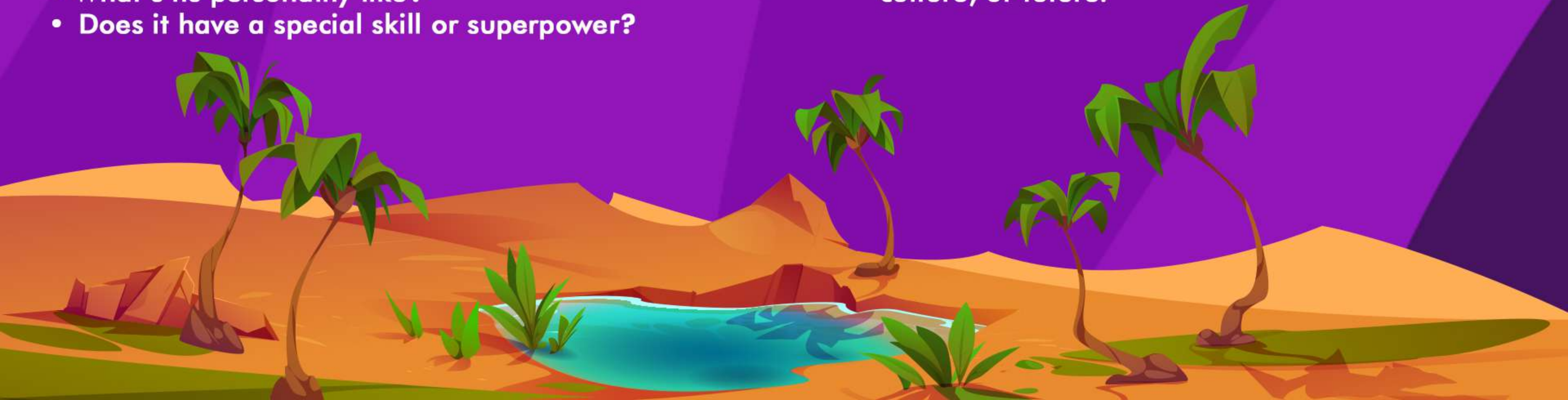
- Give it a name.
- What's its personality like?
- Does it have a special skill or superpower?

WHAT WOULD YOU DO WITH YOUR MASCOT?

If your character came to life, what would you want it to do? High-five fans? Lead a cheer? Tell us — it might just happen on reveal day.

THEME

Your mascot should reflect something you love about the UAE — nature, innovation, culture, or future.



EXCITING PRIZES ARE ON THE WAY!

We're keeping the details under wraps for now, so stay tuned!



HOW TO SUBMIT YOUR ENTRY

STEP 1

Scan the QR code or visit www.ilt20.ae and click on "My Mascot"

STEP 2

Fill out the submission form and upload your coloured artwork

STEP 3

Double-check all points on the submission checklist before hitting submit!

LET THE CREATIVITY BEGIN!



For any queries, feel free to reach out to us via E-mail at activations@ilt20.ae

IMPORTANT DATES TO REMEMBER!

**COMPETITION
ENDS**

**AUGUST
26, 2025**

**SEPTEMBER
1, 2025**

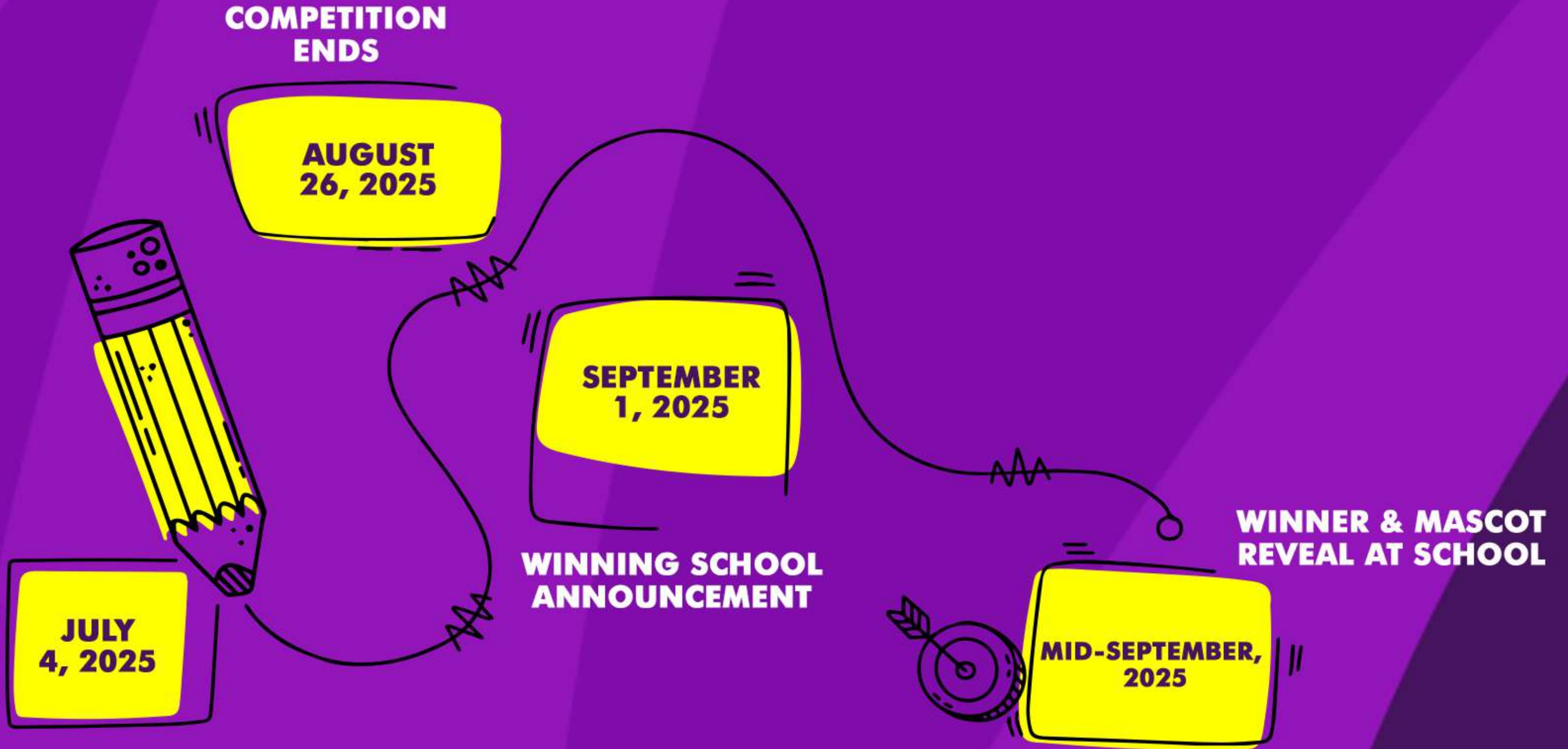
**WINNING SCHOOL
ANNOUNCEMENT**

**WINNER & MASCOT
REVEAL AT SCHOOL**

**MID-SEPTEMBER,
2025**

**JULY
4, 2025**

**COMPETITION
STARTS**



GOOD LUCK!!!

#AllinForCricket